



CRU

Club Car®



Meet the CRU: a luxury neighborhood electric vehicle designed and assembled in Augusta, Georgia, built to turn everyday drives into spontaneous adventures. With traffic-stopping looks, social-first seating, and a removable center table, it's more than just a ride—it's a vibe.



Take a Tour of the CRU

Panoramic Roof

Industry-First Reversible
Front Seating

Digital Touchscreen
For Vehicle
Information &
Diagnostics

Rear
View
Camera

Removable Table (Optional)

3-Point
Seatbelt



COLOR OPTIONS



METALLIC PEARL SPECTER WHITE



MAGNESIUM SILVER



METALLIC SAPPHIRE BLUE



METALLIC TUXEDO BLACK



MATTE MYSTERIOUS BLACK



MATTE TITANIUM GREY



MATTE POWER RED

CRU offers the following features standard:



- » 72V AC Front Wheel Drive Motor (6x 12V Flooded Lead-Acid Maintenance-Free Batteries)
- » Premium 14-Inch Mercury Alloy Wheels with 215/50-14 DOT Morpheus Tires
- » Deluxe LED Lighting Package with Front Accent Lighting, Brake Lights, Reverse Lights, Turn Signal, and Horn
- » Comfort-Grip Steering Wheel
- » Front and Rear USB Port
- » 12V Accessory Power System
- » Rear Lounge Seat System
- » Industry First Lifestyle Front Seat System
- » Automotive Glass Front Windshield
- » Electric Power Steering
- » Hydraulic Disc Brakes
- » Lockable Dash Storage
- » 2 and 3-Point Seat Belts
- » Touch Screen Dash Display
- » Under Seat Storage
- » On-Board Charger
- » Self-Cancelling Turn Signals
- » Rear View Camera
- » Black Side Mirrors

ACCESSORIES



HomeLink® Garage Door Opener



Lounge Table with Color Options



Solid Black Roof



In-Dash Bluetooth Speaker System



Windshield Wiper/Washer System



Windshield Defroster



Side Mirrors with Color Options



New Atlas/Klever Wheel Assembly



Premium Seating with Color Options

CRU|ION

MORE RANGE. LIMITLESS FUN.

MILEAGE MATRIX – ESTIMATED RANGE



- MAX PAYLOAD ON MODERATE HILLS
- DRIVER ONLY ON FLAT GROUND



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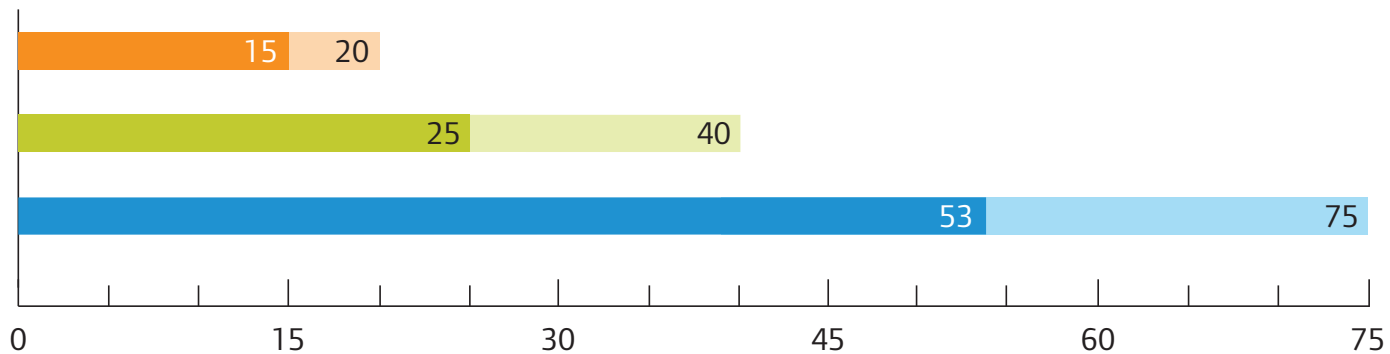
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- DRIVER ONLY ON FLAT GROUND

First Year of Use

Lithium Ion Battery Lifespan is more than 3x that of the Flooded Lead-Acid Battery.



BATTERY RANGE IN MILES





THE ADDED BENEFITS OF CRU LITHIUM ION INCLUDE:

LONGER BATTERY LIFE: Lithium Ion batteries retain more energy over time when compared to flooded lead-acid. Specifically Lithium Ion battery life is at least 3X longer. A Lithium Ion battery typically takes 12 years to drop to 80% capacity.

MORE EFFICIENT CHARGING: Lithium Ion batteries charge up to 40% faster than the flooded lead-acid which means more time on the road and more peace of mind for adventure.

SAFE & RELIABLE: Lithium Ion batteries are individually encased and tested to applicable international standards to ensure peace of mind. Inventus Lithium batteries come with a 5 year warranty and the Trojan AGM batteries come with a 3 year warranty.



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